

## Group Three

### Apps & Services



## Meta Points

- Group uses FEW add on apps
- Most app ideas were around improvements to included applications on OS
- “Can’t live without” apps were basic
  - File Explorers, etc.
- “Breakthrough” apps were unusual
  - Nokia Lifeblog
  - However, uncertain how many people would use these
- But most new ideas were a combination of application and service



## Apps & Services – Most Wanted

- Video Streaming Services / Music Services
  - V-Cast as example
- Better Browsing Experience
  - One Browser to Rule Them All
- Using Web Services
  - Offline Browsing / Searching
  - Finding “things in the world” (i.e. shopping)
  - RSS sync
- E-Wallet-type stuff
  - FlexWallet, CodeWallet, etc.



## Uber-Application

- Jason Dunn’s “**Super Shopping Guide**”
  - Could be used to:
    - Search / Suggest Products and Services
    - Do shopping comparisons
    - Find things in stock at retail stores and online
    - Giftlist/Registry support
      - Add things on the fly from phone
    - Provide discounts for use (merchant supported)
    - Find more traditional city-guide-type things
      - Restaurants, Hotels, Attractions etc.
    - Payment services if desired
  - Be location-aware
    - Closest to me, guide me there
  - Community input/reviews
    - Add data from phone and web
  - Published spec for merchants
  - No cost to user
  - For Web and Phone

